



Design Portfolio

Julia Jones Graphic Designer



Collateral & Designs









Collateral Layouts

Developed collateral layouts ranging from one page to multiple pages.

Layouts such as but not limited to:

- Quarterly promotions
- Case studies
- Partner documents
- Corporate documents

- White papers
- Data sheets
- ebooks
- Guidelines

Corporate Branding

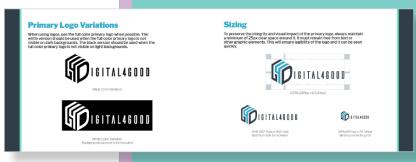
Oversaw corporate branding for company layouts, employees, vendors, and partners. Managed and approved projects that contained logo and branding elements.

Projects include but not limited to:

- Brand guidelines
- Campaigns
- Promotional items
- Co-branding items
- Collateral

Created guidelines for users to understand the vision and voice of the companies. Digital layouts of correct of wording, logos, colors, type and contact information.





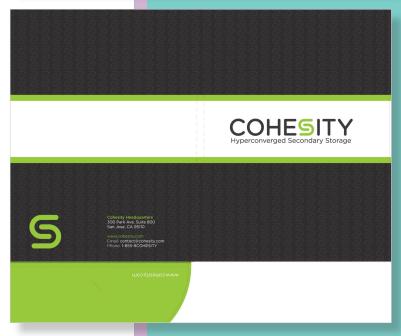


Corporate Layouts & Stationary

Created and designed corporate layouts for items such as but not limited to:

- Tri-fold brochures
- Company folders
- Business cards
- Letterheads
- Internal layouts
- Company promo items







Trade Shows & Events





Trade Show Booths & Designs

Collaborated with multiple departments in the production of trade shows and events. Both ranging from small to large and sometimes with partners.

Assisted with overseeing shows from details such as but not limited to:

- Campaign messaging
- Booth design
- Event presentations

- Collateral creation
- Promotional giveaways
- Shipping to show locations
- Marketing for shows
- Post show data

Trade Show Booth & Banners

Designed trade show items such as but not limited to:

- 8' x 8' booth banners
- 5' x 5' booth spaces
- 10' x 20' booth banners
- 30′ 30′ booth layouts
- Pull up banner











Web & Social Media Ads

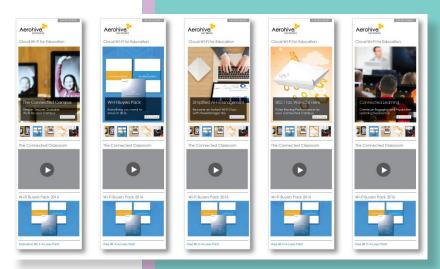


Social Media & Web Ads

Managed the tracking of ads that were published across social media platforms and website. Determined by the target audience, content and design was built within the branded guidelines.

Created ad layouts for such as but not limited to:

- Facebook
- Instagram
- Twitter
- YouTube
- Blog sites
- International Blog sites







Campaign Banners

Based off of the campaign and messaging, created banners that would be used for different programs such as but not limited to:

- Webinars
- Sales events
- Quarterly promotions
- E-mailing campaigns
- Direct mailing campaigns
- Event registrations
- Partner programs



Title for email campaign

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Form for clients to fill out

Register Here





Presentations









PowerPoints & Presentations

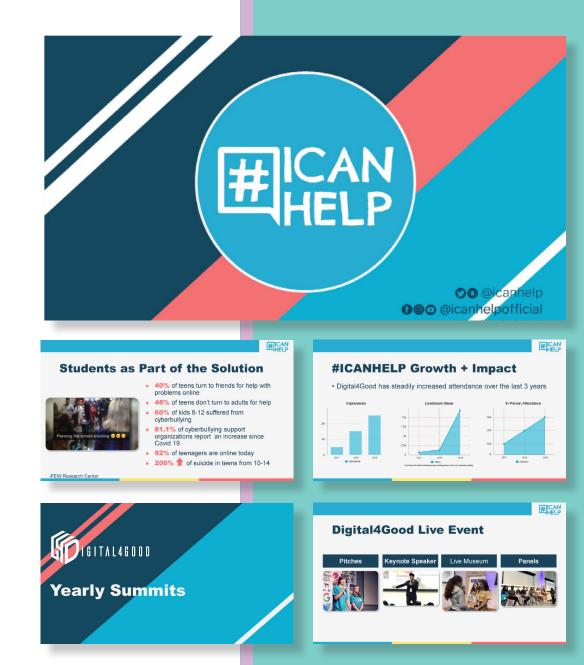
Created presentation templates for all employees, company departments, partners, and vendors to use for but not limited to:

- Company meetings
- Trade shows
- Department trainings
- Partner events
- Sales pitches

Knowledge of Programs

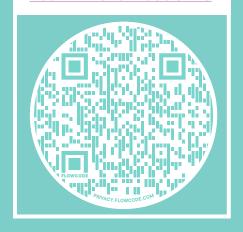
Proficient in programs such as but not limited to:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Word
- Excel
- PowerPoint
- Marketo
- Salesforce
- Bitly
- Box
- Canto





Learn More About Me



Thank You



Julia Jones
Marketing Coordinator & Graphic Designer

jjdesignsandsweets@gmail.com 408-627-9150 424 Menker Ave, San Jose, CA 9512